

BICYCLE RACK DESIGN COMPETITION FOR LOS ANGELES COUNTY ARTISTS & DESIGNERS

Presented by City of Los Angeles, Council District 13

DEADLINE: 3 PM Friday, March 6, 2009

Los Angeles City Council President Eric Garcetti, in partnership with the Bike Writers Collective and the support of the Hollywood Project Area of the Community Redevelopment Agency of the City of Los Angeles and the Los Angeles County Bicycle Coalition, is sponsoring a competition for a unique bicycle rack for the East Hollywood community. This project seeks to add visual appeal and transportation amenity to its vibrant East Hollywood streetscape along Hollywood Boulevard between Western Avenue and Vermont Avenue. The City of Los Angeles welcomes the creative energy of the greater community to assist in the creation of this important element of street furniture – the bicycle rack.

SPECIFICATIONS FOR DESIGN

This project will emphasize the balance between form and function. The bicycle rack must be designed to withstand the outdoor elements as well as heavy recreational use. The design must accommodate a minimum of two (2) bikes and be user-friendly for a wide range of cyclists (child-adult).

Any weather-resistant, durable, non-abrasive material that can be easily maintained and does not scratch or damage bicycle frames will be considered.

Designers should approach the project as a permanent installation to be installed into a concrete surface, with a minimum 10 year life expectancy.

All work must be safe to pedestrians and bicyclists. When bicycles are attached, the work must be no greater than 6 feet wide (the length of most bicycles) and the attached bicycles should be parallel to the sidewalk to prevent blocking pedestrian movement. A bicycle should not

have to be lifted off the ground at all to access and be secured to the rack.

There must be a minimum two-point connection between the bicycle frame and the rack. In addition, artwork must allow for at least one wheel to be secured to the rack. Most sizes and shapes of bicycle frames and bicycle wheels should be able to use the rack utilizing generic, commonly available u-locks and/or chains utilized by bicyclists.

Artists/designers are encouraged to review the bicycle parking guidelines created by the Association of Pedestrian and Bicycle Professionals. More information can be found at www.apbp.org.

Aesthetically, designs should either be an iconic work with universal appeal. References to the Thai and Armenian culture prevalent in this area are also welcome

The winning design concept will be further developed by the project architect (Barrio Planners) for fabrication and installation by the project's general contractor.

BICYCLE RACKS LOCATIONS

There will be up to two dozen bicycle racks installed on both sides of Hollywood Boulevard between Western Avenue and Vermont Avenue. Locations will be selected based on space availability and potential need in the area.

The specific locations will be determined by the time an artist is selected.

DESIGN SELECTION

The Selection Committee will be comprised of community representatives, bicycle advocates, urban planners, transportation/sidewalk engineers, and other City representatives. This group will review all submissions.

The winning design will receive \$2,000.

APPLICATON PROCEDURES

Submit proposals by **3 PM on Friday, March 6, 2009** to:

Mail:

Los Angeles City Council President Eric Garcetti
East Hollywood Bike Rack Competition
Attn: Helen Leung
5500 Hollywood Blvd, 4th Floor
Los Angeles, CA 90029

E-mail:

Helen.Leung@lacity.org

Although special care will be taken in the handling of all submissions, the City of Los Angeles cannot be responsible for any materials that are lost or damaged while in our possession or in transit.

Applicants will be notified of the Selection Committee's decision by mid-April 2009.

ELIGIBILITY

This competition is open to all artists and designers living in Los Angeles County. Bike riding enthusiasts and/or East Hollywood residents are encouraged to apply.

PROPOSALS

- Renderings

Design renderings must indicate material(s), color(s), and dimensions of the proposed bicycle rack. Renderings must be mounted neatly on one (1) poster board, ¼" foam core or cardboard. Boards should not exceed 11" x 17".

- Written Description

One (1) page maximum, which describes your overall approach to the project.

- Contact Information

First Name:

Last Name:

Address:

If part of a team, please list additional member name(s):

Phone:

Email:

Web Site:

Please tell us where you learned of this opportunity:

CONTACT PERSON

For questions concerning the selection process, please contact Helen Leung at CD13 at (323) 957-4500 or Helen.Leung@lacity.org.